



Deli

UNIQUE

West Bloomfield

A Place for Friends &
Family to Gather

Monday – Friday
10 am – 9 pm

Saturday – Sunday
9 am – 9 pm

Phone (248) 737-3890

Fax (248) 737-5196

Uniquely Eye Opening

We know some mornings start off a lot easier than others. Whether it's been a rough start or you're downright giddy with anticipation of the day ahead of you, our breakfast selections are guaranteed to perk up your morning.

Eye Openers

- Coffee or Herbal Tea Selections — \$2
- Juice Selections — small \$1.70 / large \$2
Orange, Grapefruit, V-8, Cranberry or Apple
- Hot Chocolate — \$2
- Milk — \$2

Robust Morning Appetites

Our very own Claire tells us she could conquer the world if she just had a tiara and wand. We think you'll be ready to conquer your world after one of these hearty day-starters.

Served with choice of Bagel, Toast, Onion or Kaiser Roll.

- Lox, Eggs & Onions* — \$8
with Hash Browns
- Eggs & Onions* — \$5
with Hash Browns
- Corned Beef Hash with Eggs* — \$8
- Roast Turkey Hash with Eggs* — \$8
- Scrambled Eggs — \$6
with Cream Cheese, Scallions and Hash Browns

The Omelet Station

Nothing says breakfast to us quite like one of Matt's fluffy omelets. Made to order and served with your choice of hash browns, sliced tomato or fruit; toast or bagel. Rather just have the whites and not the yolks? No problem! Just let us know.

All omelettes are served with a choice of Hash Browns or Sliced Tomato, Toast or Roll.

- Lox & Onion* — \$8
- Cheese* — \$6
- Broccoli and Cheddar* — \$7
- Corned Beef or Pastrami* — \$8
- Vienna Salami* — \$8
- Spanish* — \$7
Green Pepper, Onion & Salsa
- Western* — \$8
- Applewood Bacon, Onion & Cheddar* — \$8
- Cure 81 Ham & Cheddar* — \$8
- Greek* — \$7
Spinach, Tomato and Feta
- Vegetarian* — \$7
Green Pepper, Onion, Mushrooms & Broccoli

Healthy Stuff

- Fresh Fruit Yogurt — \$6
with Seasonal Berries, Housemade Granola & Carrot Bread
- Poached Eggs on 7-Grain Toast* — \$4
with a side of Strawberries
- Oatmeal with Dried Cherries — \$3

Traditional Fish Plates

All platters are served with a choice of Bagel, Kaiser Roll or Onion Roll, Tomato, Onion, Cucumber, Radish, Crudités & Cream Cheese.

All platters are priced is per person.

- Nova Scotia Lox — \$12
- Smoked Lake Superior Whitefish — \$10
- Smoked Alaskan Sable — \$15
- Trio Combination Platter — \$22

Nothing-basic-about-these-Basics!

- Two Eggs* — \$4
- Two Eggs with Potatoes* — \$5
- Two Eggs with Meat* — \$5
- Two Eggs with Meat and Potatoes* — \$6
- Hotcakes — \$4
with Melted Butter and Maple Syrup
- Dee's French Toast — \$4
in a Cornflake Crust with Melted Butter and Maple Syrup

Uniquely Matt Prentice

Several of Matt's favorites housemade fresh for you with traditional trimmings.

- Cheese Blintzes — \$4 each / \$11 for 3
with Applesauce, Sour Cream or Blueberries
- Potato Latkes — \$3 pair / \$9 for 6
with Applesauce or Sour Cream

On The Side

Add any of the following to your breakfast.

- Applewood Bacon or Cure 81 Ham — \$2
- House Made Hash Browns — \$2
- Fruit Yogurt — \$2
- Fresh Fruit Cup — \$2

**We'll do our part making sure you have a great breakfast!
The rest of the day is up to you. Make it a unique one.**

In a hurry?

Call ahead and we'll have breakfast hot & ready for you at our door.

*Notice: Consuming raw or undercooked meals, poultry, seafood, shellfish or eggs may increase your risk of food borne illness.
All eggs are cooked to order. Lox are cured, not cooked.

Uniquely Lunch

Whether you are eating with us at the deli, placing a carryout order or feeding an entire group, our traditional and some not-so-traditional deli selections are sure to please.

Deli Faves

Let's face it, great sandwiches are synonymous with Deli. We know this. That's why we've handpicked our favorite sandwich combinations. Don't see what you're looking for? Create Your Own Unique Masterpiece gives you all the power.

Healthy Healing Favorites are marked (HH).

Deli Unique Fressers

Additional Meat, Cheese, Tomatoes, Onion or Kaiser Rolls — add \$.50 each.

#1. Dinty Moore — \$10

A Deli Classic! Corned Beef, Lettuce, Tomato & Russian Dressing on Triple Deck Toast

#2. Traditional Club — \$10

Turkey, Crisp Bacon, Lettuce, Tomato & Mayonnaise on Triple Deck White Toast

#3. Old Faithful — \$10

Turkey, Cole Slaw & Russian Dressing on Double Baked Rye

#4. The Reuben — \$10

Corned Beef, Swiss, Sauerkraut & Russian Dressing on Grilled Rye Bread

#5. Wisconsin Swiss, Vermont Cheddar — \$8

Tomato, Red Onion, Cucumber, Coleslaw & Russian Dressing on Warm Rye Bread

#6. Badda Boom, Badda Bing — \$10

A New York favorite! Sy Ginsberg's Pastrami, Swiss & Pommery Mustard & Grilled Rye

#8. Deli Unique Deluxe — \$10

Corned Beef, Cole Slaw, Swiss, Russian Dressing on Large Rye

#9. Bubbi's Favorite — \$10

Slow Roasted Brisket, Horseradish Sauce on Grilled Onion Rye

#11. My Mom's Favorite — \$10

Amish Chicken Salad, Lettuce, Tomato & Onion on an Onion Roll

#12. Turkey Reuben — \$10

The Classic Made with Fresh Roasted Turkey, Swiss, Sauerkraut & Russian on Grilled Rye

#13. Yiddish Cheeseburger* — \$10

Nova Scotia Lox on a Bagel with Cream Cheese, Tomato & Red Onion

(Note: Lox is cured, not cooked)

#14. Double Deli — \$10

Corned Beef, Pastrami, Swiss, Cole Slaw & Russian Dressing on Double Baked Rye

#15. Albacore Tuna Melt — \$10

The Best Tuna Salad, Ripe Tomato, Muenster on Grilled Rye

#16. Chicken Club — \$10

With Applewood, Bacon, Lettuce, Tomato & Mayo on Mrs. Kagan's Challah

#17. Matt's Meatloaf Sandwich — \$9

Served cold, but heated on request on Mrs. Kagan's Challah with Deli Mustard

#18. Matt's Mess — \$10

Roasted Brisket, Red Onion, Swiss & Cole Slaw on Grilled Mrs. Kagan's Challah

Healthy and Healing Fressers

All sandwiches with meat have a 3 oz portion. No substitutions please!

#31. The Vegetarian (HH) — \$7

Spinach, Avocado, Tomato, Red Onion, Radish, Cole Slaw, Swiss & Russian Dressing on Multigrain Toast

#32. Rare Roast Beef Special (HH) — \$7

Lean Rare roast Beef, Spicy Plum Ketchup, Red Onion & Swiss on Toasted Onion Roll

#33. Energy Turkey Special (HH) — \$7

Low Sodium Roasted Turkey, Avocado, Tomato, Cucumber, Red Onion, Shaved Radish, Cole Slaw & Russian Dressing on Multigrain Toast

#34. Traverse City Smoked Turkey (HH) — \$7

Smoked Turkey, Tart Cherry Spoonfruit, Red Onion & Swiss on Toasted Cranberry Sourdough

#36. Meatless Reuben (HH) — \$6

Toasted Onion Rye with Swiss, Cole Slaw & Russian Dressing

#37. Ultimate Chicken Sandwich (HH) — \$7

Poached Chicken with a Honey, Basil & Pommery Mustard, Low Fat Mayo With Tart Cherries, Walnuts & Spinach Leaves on Multigrain Toast

#38. Healthy Reuben (HH) — \$7

Fresh Roasted Turkey, Sauerkraut, Swiss & Russian Dressing on Toasted Onion Rye

Classic Deli

All sandwiches are available Atkins Style, served in an Iceberg Lettuce Wrap, at no additional charge.

Additional Lean Meat, Tomatoes, Onion or Kaiser Rolls — add \$.50 each.

Sy Ginsberg's Corned Beef — \$9

USDA Choice Roasted Brisket — \$9

Real Fresh Roasted Turkey — \$9

Sy Ginsberg's Pastrami — \$9

Vienna Turkey Pastrami — \$9

The Best Tuna Salad — \$9

Pickled Tongue — \$9

Smoked Turkey — \$9

Amish Chicken Salad — \$9

Cure 81 Ham — \$9

USDA Choice Rare Top Round* — \$9

Bubbi's Chopped Liver — \$8

Vienna Soft Salami — \$8

Great Egg Salad — \$6

Vienna Medium Salami — \$9

Low Fat Albacore Tuna — \$9

Vienna Hard Salami — \$9.50

Shaved Poached Amish Chicken — \$9

Soup and Half Sandwich — \$9

Great Additions

French Fries — \$2.50

House Salad — \$3.50

Onion Rings — \$3.50

Creamy Cole Slaw — \$2

Bag of Chips — \$1

Potato Salad — \$2

Chicken Salad — \$3

with Wild Rice and Almonds

Burgers & Vienna Dogs

All burgers served on an Onion Roll.

Stockyard's Angus Hamburger* — \$6.50

Stockyard's Angus Cheeseburger* — \$7

Stockyard's Angus &
Applewood Bacon Burger* — \$7.50

Vienna Hot Dog — regular \$3.50

Vienna Hot Dog — jumbo \$4

Two Vienna Hot Dogs — \$7
with Baked Beans & Warm Rye

Swankie Frankie — \$5

Turkeyburger — \$6
with Teriyaki Glazed Mushrooms,
Onions & Apples

Whitefish Burger — \$8
with Horseradish Cream Sauce on
an Onion Roll

Beverages

Lemonade or Organic Iced Tea — \$2
(free refills)

Aquafina — \$2

Dole & Lipton Bottled Teas — \$2

Dr. Brown's Sodas — \$2.50

Juice Selections — \$1.70 / \$2

Hot Chocolate — \$2

Pepsi Products — \$2
(free refills)

Uniquely Sweet

We're known for our incredible sour cream coffee cake, but each day our pastry chef works her magic in creating sweets that are so good, your taste buds are going to thank you!

Ask your server about today's dessert selections.

Sour Cream Coffee Cake — \$3

Cookies You're Gonna Crave — \$2

No room for dessert? Take a Baker's Dozen (13) of our cookies, brownies, cheesecake lollipops or magic bars home with you for \$24. Whole Coffee Cakes are \$18 and Cheesecakes are also available for carry-out for \$26.

Uniquely Delicious

Appetizers

All appetizers served with House Baked Rye or Mrs. Kagan's Challah.

Low Fat Turkey Stuffed Cabbage Roll — \$7
Sweet and Sour Cabbage Sauce

Free Range Organic Fried Chicken Tenders — \$7
Chipolte Ranch Dipping Sauce

Free Range Chicken Salad or the Best Tuna Salad — \$10
Sliced Tomatoes, Onions, Cucumbers, Radishes and Crudités

Housemade Egg Salad — \$7
Sliced Tomatoes, Onions, Cucumbers, and Crudités

Love in a Bowl

Nothing says love like a hot bowl of made-from-scratch soup. Our soups are a blend of the freshest vegetables, housemade stocks and a lot of culinary amore! Most soups available in cup and bowl size.

Healthy Healing Favorites are marked (HH).
Vegan selections are marked (V).

Today's Creation — \$4.50 / \$5.50

Hearty Chicken
with Vegetables and Pulled Chicken
With Noodles or Rice — \$4.50 / \$5.50
With Matzo Ball or Kreplach — bowl \$6.50
Mish Mash of everything! — bowl \$8
No Sodium Chicken Soup
(added to the regular price) — **\$1 / \$2**

Traditional Mushroom Barley
(HH) (V) — **\$4.50 / \$5.50**

Sweet & Sour Russian Cabbage Borscht
(HH) (V) (almost no calories) — **\$4.50 / \$5.50**

Healthy Vegetarian Chili
(HH) (V) — **\$5.50 / \$6.50**

Summer Chilled Spanish Gazpacho
(HH) (V) (in season) — **\$4.50 / \$5.50**

Our soups are pretty terrific. Bring a quart home with you for dinner for \$9.

Uniquely Green

Salads have a special place in our hearts which is why we've compiled a few favorites for you. We hope you enjoy them as much as we do.

Our Salads come with House Baked Rye or Sweet Challah Bread and Sweet Butter or Extra Virgin Olive Oil on request. Most salads are available in a small and large size.

Asian Chicken Salad — \$10 / \$12
Organic Baby Greens with Wasabi Peas, Citrus Segments, Red & Yellow Pepper Batons, Minced Red Onion, Water Chestnuts, Sautéed Shiitake Mushrooms, Sweet Soy, Garlic & Honey Vinaigrette

Michigan Greek Salad — \$7 / \$9
Local Roasted Beets and Organic Local Greens, Goat's Feta, Red Onion, Pepperoncini, Kalamatta Olives, Housemade Greek Dressing
Add Grilled Chicken — \$2 additional

Chicken Fruit — \$10 / \$12
Fresh Greens, Poached Chicken, Bananas, Apple, Pineapple, Strawberries, Pecans & Strawberry Yogurt Dressing

Julienne — \$10 / \$12
Fresh Greens, Corned Beef, Turkey, Swiss & Cheddar, Hard Boiled Egg & Choice of Dressing

Matt Prentice's Caesar — \$7 / \$9
Our famous Caesar with Garlicky Dressing, Challah Croutons & Grated Parmesan
Add Grilled Chicken — \$2 additional

Michigan Turkey Salad — \$12
Fresh Greens, Sesame Crusted Sautéed Turkey, Plump Michigan Cherries, Apple, Red Onion & Poppy Seed Dressing

The Cobb — \$10 / \$12
Mixed Greens topped with Poached Chicken, Bacon, Tomato, Avocado, Swiss & Bleu Cheese, Hard Boiled Egg & Choice of Dressing

Every day is unique.

**Think of us for your next office meeting, party or gathering.
Or just when the office is looking for a fresh alternative to fast food.**

Free delivery for all orders of \$20 or more.

No charge for smiles.

Unique Celebrations

Deli Trays

All deli trays, additions and substitutions are priced per person.

All deli trays have a ten (10) person minimum unless otherwise indicated.

The Meat Tray* — \$10.50 per person

A Selection of Four Prime Meats, Pasta Primavera or Chopped Liver, Potato Salad, Cole Slaw, Pickles, Olives, Peppers, Vegetable Garnish, Rye Bread (Pumpnickel upon request), Fresh Fruit & Choice of Two Cheeses

The Lavash Tray* — \$10.50 per person

A combination of Matt Prentice creations on healthy Lavash:

Rare Roast Beef with Spicy Plum Ketchup, Shaved Red Onion & Leaf Lettuce

Matt Prentice Veggie Sandwich

Smoked Turkey, Mayo, Swiss, Cherry Spoon Fruit & Red Onion

Fresh Tuna Salad, Lettuce & Mayo

Served with Potato Salad, Farfalle Primavera, Cole Slaw, Vegetable Crudités, Sour Cream Coffee Cake & Fresh Fruit

The Box Lunch* — \$10 per person

(no minimum)

Two miniature sandwiches or One Classic Deli—your choice of meat, a Rosey Red Apple, Potato Chips, Cole Slaw, Slice of Sour Cream Coffee Cake, Lollypop, serveware & condiments

Meat & Gourmet Salad Tray* — \$12 per person

(25 person minimum)

A combination of the best of both worlds with Housebaked Sour Cream Coffee Cake & Fresh Fruit

The Dairy Tray* — \$23 per person

Lox, Sable, Whitefish, Tuna Salad, Hard Boiled Eggs or Egg Salad, Tomatoes, Onions, Cucumbers, Olives, Crudités, American, Swiss & Cream Cheese, Bagels, Kaiser & Onion Rolls, Sour Cream Coffee Cake & Fresh Fruit

Substitute Sable for Whitefish — \$4 per person

Gourmet Salad Tray — \$10.50 per person

Pasta Primavera, Crab Pasta Salad, Albacore Tuna Salad, Poached Chicken Salad with Wild Rice & Toasted Almonds, Served with Housebaked Rolls, Sourdough Bread, Assorted Crudités, Accompanied with Fresh Fruit & our Famous Sour Cream Coffee Cake

Miniature Sandwich Tray* — \$10.50 per person

Miniature Onion Rolls, Kaiser Rolls with a selection of Deli Meats, Potato Salad, Cole Slaw, Pasta Primavera, Pickles, Olives, Peppers & Vegetable Garnish, Fresh Fruit & Housebaked Sour Cream Coffee Cake

The Dairy Style Tray — \$12 per person

White Albacore Tuna Salad, Egg Salad, Tomatoes, Onions, Cucumbers, American, Swiss, Cream Cheese, Carrot Sticks, Olives, Julienne Red & Green Peppers, Fresh Bagels, Kaiser & Onion Rolls, Sour Cream Coffee Cake & Fresh Fruit

Add Lox — \$17 per person

Catered Salads

All salads serve ten (10) people.

Chicken Fruit Salad — \$73

Mixed Greens with Poached Chicken, Bananas, Apple, Pineapple, Strawberry & Strawberry Yogurt Dressing with Warm Rye Bread & Butter

Matt Prentice Caesar* — \$53

Our Famous Garlicky Caesar with Warm Rye Bread & Butter

Add Chicken — \$70

Cobb Salad — \$80

Assorted greens, Chicken, Bacon, Avocado, Swiss, Bleu Cheese & Hard Boiled Egg

Michigan Turkey Salad — \$73

Mixed Greens, Sautéed Turkey Breast, Apples, Traverse City Cherries & Poppy Seed Dressing

*Notice: Consuming raw or undercooked meals, poultry, seafood, shellfish or eggs may increase your risk of food borne illness. All eggs are cooked to order. Lox are cured, not cooked.

Please Visit Our Other Fine Restaurants

Coach Insignia • (313) 567-2622

Northern Lakes Seafood Co. • (248) 646-7900

No. VI Chophouse • (248) 305-5210

Plaza Deli • (248) 356-2310

Deli Unique of Bloomfield Hills • (248) 646-7923

Deli Unique of Novi • (248) 319-0222

Planning an Event? We'd Love to Help!

Coach Insignia • (313) 567-2622

Crowne Plaza • (248) 348-2315

Jewish Community Center

and Milk & Honey • (248) 432-5654

Radisson Kingsley • (248) 631-2376

Temple Israel • (248) 432-2544

Kosher & Off Premise Catering • (248) 432-5654